

# ceramic implants

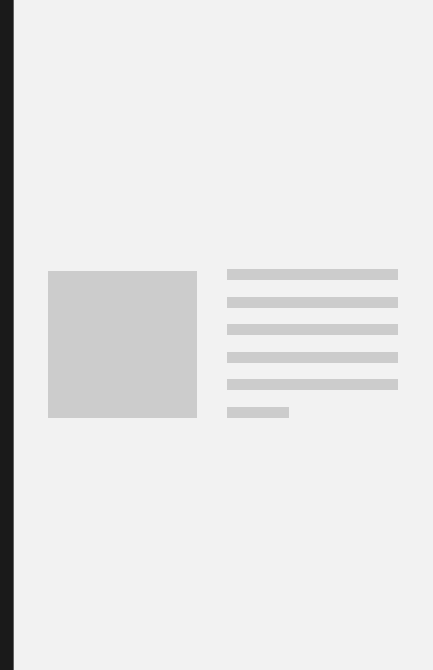
advertising options



## web article

**1,950 €**

Inform the ceramic implants-community about the significant developments in the field or share your scientific and practical experiences of your KOLs with an article.



newsletter article



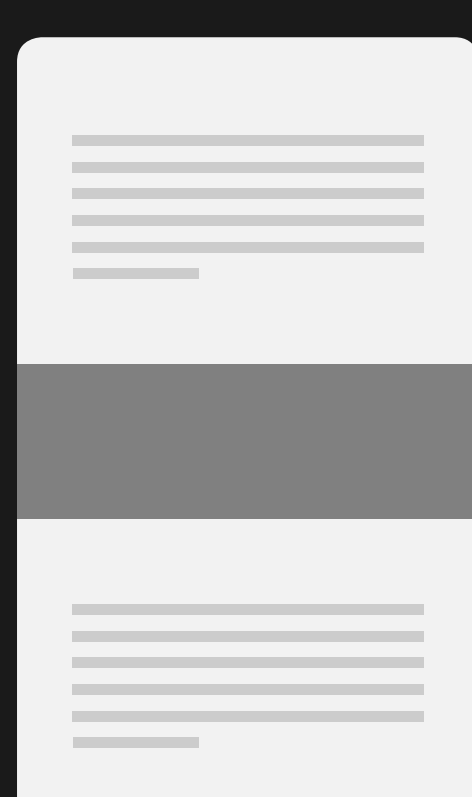
web article

## newsletter article

**2,950 €**

Inform the ceramic implants-community about the significant developments in the field or share your scientific and practical experiences of your KOLs with an article in the the newsletter.

The article will reach out to an enthusiastic readership worldwide. Your article will also be available in the news-section of [www.ceramic-implants.info](http://www.ceramic-implants.info).



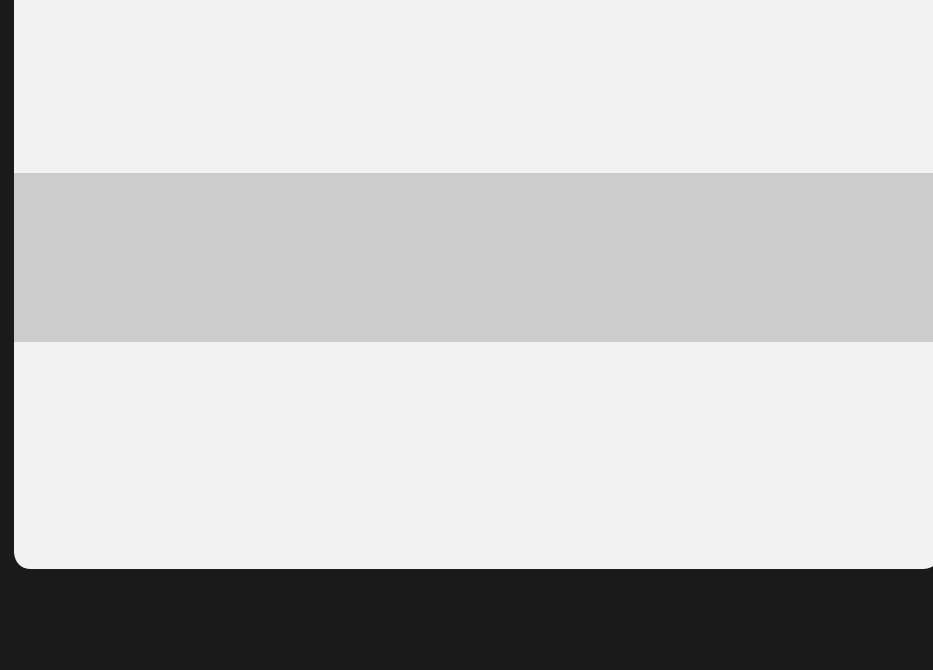
- quarterly release
- 2.000 subscribers already
- 2 banners per newsletter only

- 1,200 x 400 px at 144 ppi
- gif, jpeg oder png

## newsletter banner

**1,450 €**

The quarterly released newsletter will provide latest news and information from our scientific partners. Articles from the growing field of metal-free implantology give insights from practitioner to practitioner. The newsletter of ceramic implants is the perfect area for your company and product information.



- placement in news section
- runtime: 1 week (further options upon request)
- static banner (animated banners upon request)

- Desktop, Tablet: 2,560 x 624 px at 144 ppi, Mobile: 800 x 724 px at 144 ppi

## web banner

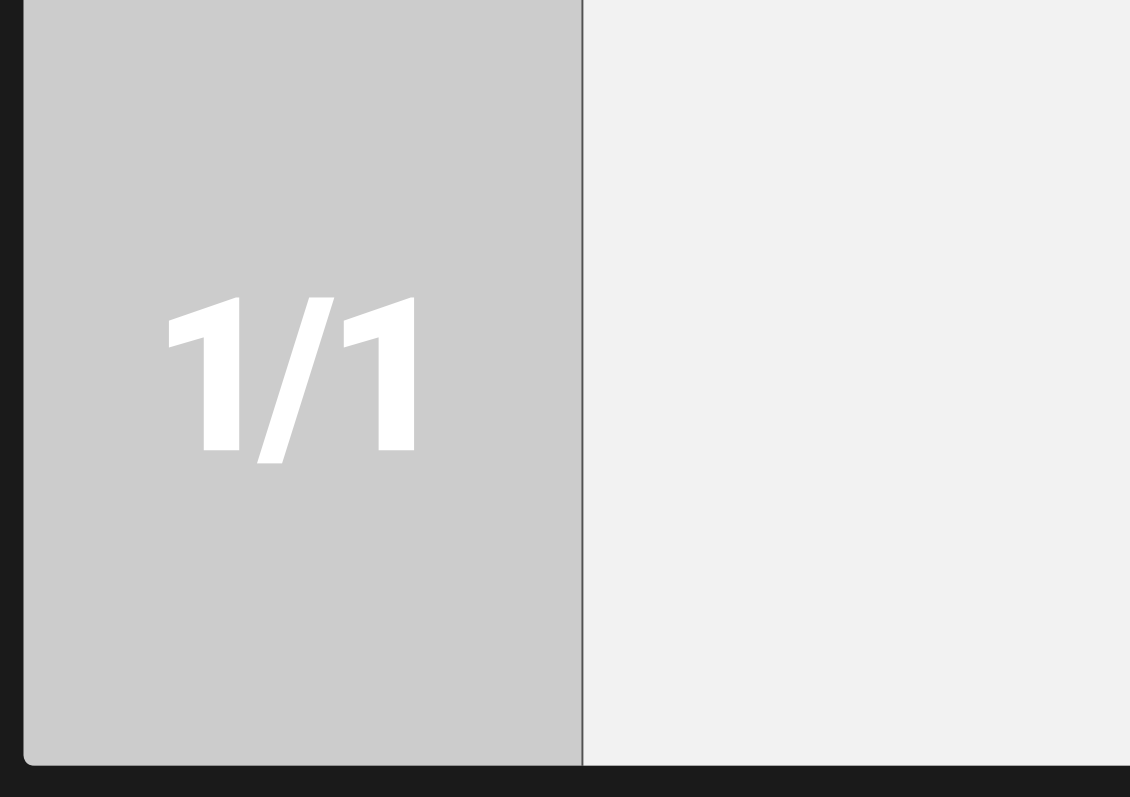
**price upon request**

[www.ceramic-implants.info](http://www.ceramic-implants.info) is the perfect place for your banner advertisement. Be visible among latest news from ceramic implant technologies and its ongoing developments.

## print

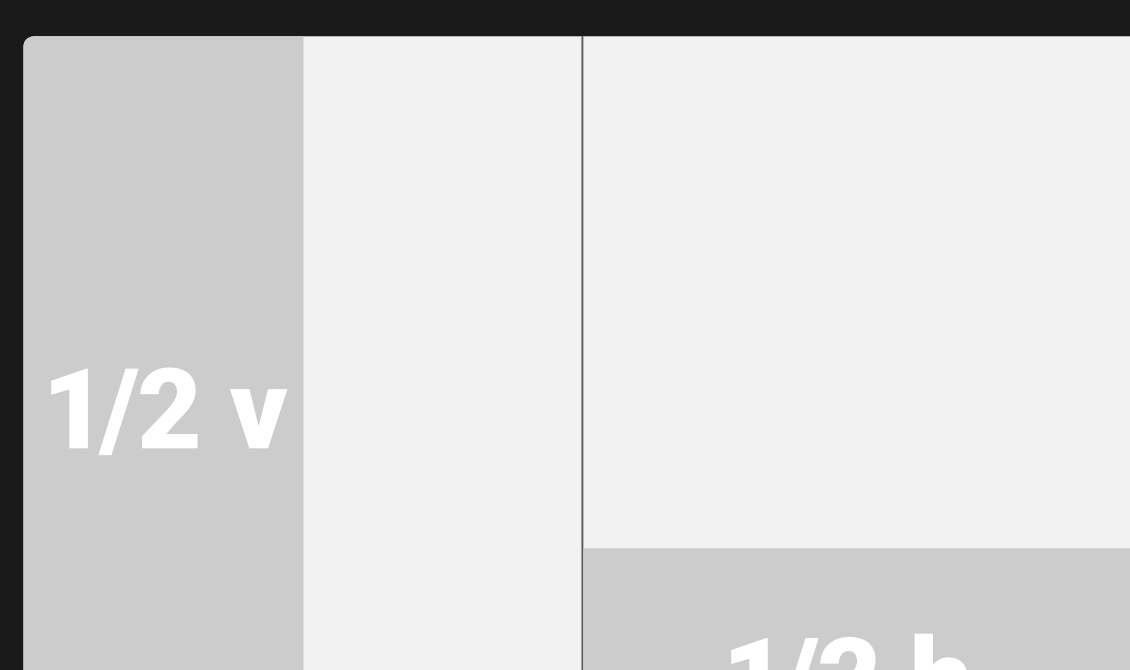
ceramic implants—international magazine of ceramic implant technology is the leading medium for the international ceramic implants community and offers practitioners around the globe a one-of-a-kind platform.

Every issue features research findings, practice-oriented specialist articles, event previews and reviews, as well as industry pieces on the latest products and technological advancements. The magazine is the ideal channel for highly targeted and individualized company and products branding.



1/1: 210 x 297 mm

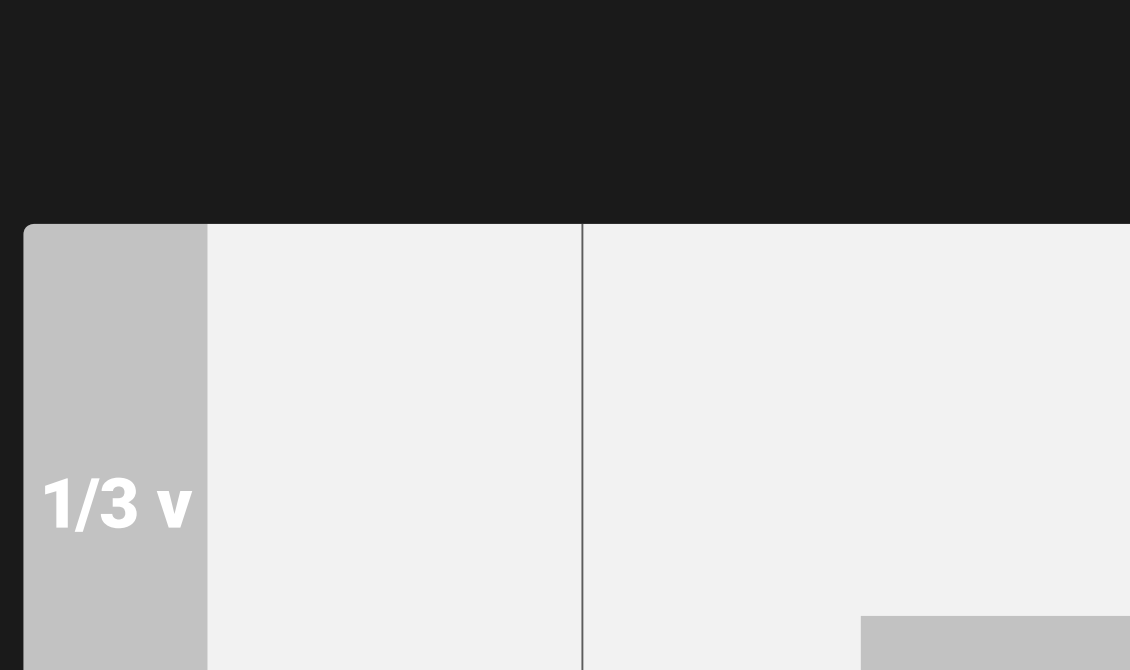
**3,450 €**



1/2 vertical: 105 x 297 mm

1/2 horizontal: 210 x 148 mm

**2,950 €**



1/3 vertical: 70 x 297 mm

1/3 horizontal: 210 x 99 mm

**2,450 €**

1/4: 105 x 148 mm

**2,150 €**

### Premium Positions:

Cover picture	upon request
Back cover	€ 1.000
Inside cover	€ 500

### Inserts/Flyers/Brochures (Maximum format 200 x 290 mm)

Price up to 25 g copies per thousand	€ 205*
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Price for more than 25 g	upon request
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### Bound inserts

2-page Paper weight up to 115 g/sq m	€ 485 per thousand
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150 g/sq m	€ 545 per thousand
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4-page Paper weight up to 115 g/sq m	€ 600 per thousand
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150 g/sq m	€ 660 per thousand
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### Glued-in inserts/glued-in samples (Maximum format 170 x 210 mm)

Post cards copies per thousand	€ 200*
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Agency commission: 10% from customer net. No agency commission will be granted on inserts/flyers/brochures, and glued-in items. This also refers to any other surcharges. The net invoiced amount is subject to the statutory rate of value-added tax.

\* plus postage

# interest aroused?

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